



PRESS RELEASE

For immediate release

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BTS ASSET MANAGEMENT UNVEILS A NEW LOGO & REDESIGNED WEBSITES

New look and feel represent continued support of advisors

LEXINGTON, MA March 3, 2014 – BTS Asset Management, a tactical fixed income investment firm, has rolled out a new logo and refreshed websites. The new logo reflects the ongoing evolution of their brand serving advisors and their clients. Both the [BTS Asset Management](#) and [BTS Funds](#) websites have been updated as well.

BTS Asset Management has applied a tactical approach to fixed income investing for more than 30 years. Their tactical approach intends to avoid major drawdowns and seeks steady returns over time. Their long-term track record speaks to the value of identifying “the right bond at the right time.” However, past performance does not guarantee future results and there is no assurance that any strategy will achieve its investment objective.

“We continue to look for new ways to offer advisors support in educating their clients about tactical fixed income investing,” said Isaac Braley, President of BTS Asset Management. Both the BTS Asset Management and The BTS Funds website contain materials and educational articles for advisors and their clients.”

Click here to view the new [BTS Investment Guide](#).

About BTS Asset Management

Founded by [Vilis Pasts](#) in 1979, [BTS Asset Management](#) is one of the nation’s oldest third party money managers, providing quantitative risk management and portfolio solutions for mutual fund and variable annuity clients looking for income and/or total returns. BTS has multi-year track records in tactical fixed income and equity management dating as far back as

34 years, providing advisors and clients alike with the experience and service of an established money manager.

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Mutual Funds involve risk, including possible loss of principal.

Taking a short position involves the sale of a borrowed security, commodity or currency with the expectation that the asset will fall in value.

The use of Credit Default Swaps involves investment techniques and risks different from those associated with ordinary portfolio security transactions, such as potentially heightened counterparty, concentration and exposure risks. There is a risk that issuers and counterparties will not make payments on securities and other investments held by the Fund, resulting in losses to the Fund. The Fund may invest in derivatives. Even a small investment in options may give rise to leverage risk, and can have a significant impact on the Fund's performance. Derivatives are subject to credit risk and liquidity risk.

The values of foreign investments may be affected by changes in exchange control regulations, application of foreign tax laws changes in governmental administration or economic or monetary policy or changed circumstances in dealings between nations. In addition to the risks generally associated with investing in securities of foreign companies, countries with emerging markets also may have relatively unstable governments, social and legal systems that do not protect shareholders, economies based on only a few industries, and securities markets that trade a small number of issues.

The Fund invests in fixed income securities, derivatives on fixed income securities or Underlying Funds that invest in fixed income securities. The value of the Fund will fluctuate with changes in interest rates. Defaults by fixed income issuers in which the Fund invests could also harm performance. Lower-quality bonds known as "high yield" or "junk" bonds, present greater risk than bonds of higher quality, including an increased risk of default. An economic downturn or period of rising interest rates could adversely affect the market for these bonds and reduce the Fund's ability to sell its bonds. The lack of a liquid market for these bonds could decrease the Fund's share price. The use of leverage by the Fund or an Underlying Fund will indirectly cause the Fund to incur additional expenses and magnify the Fund's gains or losses. The Fund may engage in short selling activities which are significantly different from the investment activities commonly associated with conservative fixed income funds. Underlying Funds are subject to investment advisory and other expenses, which will be indirectly paid by the Fund. As a result, your cost of investing in the Fund will be higher than the cost of investing directly in the Underlying Funds.

Investors should carefully consider the investment objectives, risks, charges, and expenses of the BTS Funds. This and other information about the Funds is contained in

the prospectuses and should be read carefully before investing. The prospectus can be obtained on our web site, www.btsfunds.com, by calling toll free 1-877-287-9820 (1-877-BTS-9820), or by calling your financial representative. The BTS Funds are distributed by Northern Lights Distributors, LLC, Member FINRA. BTS Asset Management, Inc. is not affiliated with Northern Lights Distributors, LLC.

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